FORM 4

Common Stock, Par Value \$0.01

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB API	OMB APPROVAL										
OMB Number:	3235-0287										
Estimated average	hurdon										

D

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Ownership (Instr. 4)

0.5

hours per response:

Transaction(s)

(Instr. 3 and 4)

Reported

(A) or (D)

A

Α

A

A

Price

\$13.757

\$12.3

\$19.46

\$33.1

138,073(1)

197,607(1)

216,741(1)

222,941(1)

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				()		' '					
1. Name and Addre		Person*	E	Issuer Name and Tickortune Brands I	-	-		tionship of Reportin all applicable) Director	g Person(s) to Is		
(Last) (First) (Middle) 520 LAKE COOK ROAD				Date of Earliest Trans	saction (Montl	n/Day/Year)	X	Officer (give title below) SVP-1	Other below Finance	Other (specify pelow)	
(Street) DEERFIELD IL 60015 (City) (State) (Zip)				If Amendment, Date o	of Original File	ed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table I - N	on-Derivativ	e Securities Ac	quired, Di	sposed of, or Benefi	cially	Owned			
Date			2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	

11/17/2014 $S^{(2)}$ 124,681 D \$42.2115 98,260(1) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

ν

Amount

39,813

59.534

19,134

6,200

Code

M

М

M

M

(e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	ivative urities juired or oosed D) (Instr. and 5)	Expiration Date of (Month/Day/Year) Ur De (In		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options (Right to Buy)	\$13.757	11/17/2014		M			39,813	02/22/2012	02/22/2021	Common	39,813	\$13.757	0	D	
Options (Right to Buy)	\$12.3	11/17/2014		M			59,534	10/04/2013	10/04/2021	Common	59,534	\$12.3	29,766	D	
Options (Right to Buy)	\$19.46	11/17/2014		М			19,134	02/21/2013	02/21/2022	Common	19,134	\$19.46	9,566	D	
Options (Right to Buy)	\$33.1	11/17/2014		M			6,200	02/25/2014	02/25/2023	Common	6,200	\$33.1	12,400	D	

Explanation of Responses:

- 1. Includes a total of 20,131 restricted stock units that have not vet vested.
- 2. The price reported is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$42.00 to \$42.525, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold.

/s/ Angela M. Pla, Attorney-in-Fact for Edward A. Wiertel

11/18/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

11/17/2014

11/17/2014

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.