



Fortune Brands Opens New Campus Headquarters in Deerfield, IL; Achieves Hiring Goal Two Years Ahead of Schedule

*Company attracts top talent, adding more than 400 new associates thus far to its new
Deerfield headquarters*

DEERFIELD, Ill.—Sept. 30, 2025—Fortune Brands Innovations, Inc. (NYSE: FBIN or “Fortune Brands”), an industry-leading home, security and digital products company whose purpose is to elevate every life by transforming spaces into havens, has welcomed over 500 associates to its newly opened headquarters, including more than 400 new hires. The move and influx of talent to augment the Company’s existing strong team will position Fortune Brands for accelerated long-term growth and innovation.



Fortune Brands Innovations Campus

“Bringing our people together at one state-of-the-art campus is attracting top talent and building momentum in the business,” said Fortune Brands CEO Nicholas Fink. “Exceptional individuals are joining us — people who recognize the magnitude of opportunity here and the personal growth it unlocks. With our teams’ added ability to instantly collaborate across brands and functions, decisions are faster, engagement is higher, and we are gaining speed. The flywheel is turning, and we’re just getting started.”

Since announcing plans for its new campus in January, Fortune Brands has hired more than 400 associates for the Deerfield site. The Company is two years ahead of its 2027 goal of adding 400 full-time positions in the Chicago area. The Company continues to hire and retains flexibility to adjust its pace of hiring as needed in light of evolving macro-economic conditions.

“Because we have been successful at very quickly bringing in world-class talent, we feel confident we now have the people in place, working with our existing strong team, to

accelerate progress on key strategic priorities,” said Fortune Brands Chief Human Resources Officer Kristin Papesh.

The campus at 1 Horizon Way in Deerfield consists of three towers, two of which will be occupied by Fortune Brands, with the third remaining home to Amgen. FBIN associates have moved into one of the towers and will expand into the second tower early next year. By the end of 2027, Fortune Brands will have the capacity to support over 1,000 professional associates at its headquarters. This significant investment in the local community was incented with annual tax credits to be provided through the State of Illinois Economic Development for a Growing Economy (EDGE) program.

“We were fortunate to find a modern campus in an ideal location that already had innovative and fun spaces that just needed our branded touch,” said Papesh. “The result is a space designed to dream and build. It’s a place where our associates can grow their careers and strengthen connections, empowering us to reach ambitious goals together.”

Papesh continued, “The excitement in the campus is electric. The atmosphere here is vibrant, unified, and energizing— a complete shift from our former spaces. Associates are loving the new campus, calling it the kind of space Fortune Brands truly deserves. From soft seating zones to dedicated innovation areas, people are already connecting, collaborating and making the most of every corner.”

The new headquarters boasts modern work areas, including industrial design spaces and a large variety of collaboration spaces. Campus amenities include a fitness center, cafe, coffee bar, basketball and pickleball court, on-site daycare and a bowling alley.

Over the last several years, Fortune Brands has invested in digital capabilities and connected products for both commercial and residential use, from smart water leak detection to smart residential locks and workplace safety and security solutions. In tandem with its growing digital portfolio, the Company continues to invest in its leading brands and core products. The new headquarters will facilitate cross-pollination of ideas across brands, products and applications that help spark innovation, grow the Company’s core products and accelerate growth of its connected offerings.

The Company retains its digital-focused San Francisco office and its U.S. manufacturing sites, distribution centers and sales offices, as well as its global locations.

“We are charting a new path where innovation isn’t confined to our products, but is infused in how our people work, collaborate and grow,” Fink said. “I can’t wait to see that vision continue to come to life in our new space.”

About Fortune Brands Innovations

Fortune Brands Innovations, Inc. (NYSE: FBIN) is an industry-leading home, security and digital products company whose purpose is to elevate every life by transforming spaces into havens. The Company makes innovative products for residential and commercial environments, with a growing focus on digital solutions and products that add luxury, contribute to safety and enhance sustainability. The Company's trusted brands include Moen, House of Rohl, Aqualisa, SpringWell, Therma-Tru, Larson, Fiberon, Master Lock, SentrySafe and Yale residential. Learn more at www.fbin.com.

Cautionary Statement Concerning Forward-Looking Statements

This press release contains forward-looking statements that are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements include all statements that are not historical statements of fact and those regarding our intent, belief or expectations for our business, operations, financial performance or financial condition, expected impacts from headquarters consolidation and other matters that are not historical in nature. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans," "outlook," "positioned," "confident," "opportunity," "focus," "on track" and similar expressions or future or conditional verbs such as "will," "should," "would," "may," and "could" are generally forward-looking in nature and not historical facts. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is based on current expectations, estimates, assumptions and projections of our management about our industry, business and future financial results, available at the time this press release is issued. Although we believe that these statements are based on reasonable assumptions, they are subject to numerous factors, risks and uncertainties that could cause actual outcomes and results to be materially different from those indicated in such statements, including but not limited to: (i) our ability to execute on our strategic plans and the effectiveness of our strategies in the face of business competition, (ii) risks associated with our ability to improve organizational productivity, (iii) our ability to attract and retain qualified personnel and other labor constraints and (iv) changes in government, legislative and industry regulatory standards. These and other factors are discussed in Part I, Item 1A "Risk Factors" of our Annual Report on Form 10-K for the year ended December 28, 2024. We undertake no obligation to, and expressly disclaim any such obligation to, update or clarify any forward-looking statements

to reflect changed assumptions, the occurrence of anticipated or unanticipated events, new information or changes to future results over time or otherwise, except as required by law.

Source: Fortune Brands Innovations, Inc.

INVESTOR CONTACT:

Curt Worthington

Investor.Questions@fbin.com

MEDIA CONTACT:

Leigh Avsec

Media.Relations@fbin.com