



Master Lock Partners with Los Angeles Mayor's Office and the Boys & Girls Club of San Fernando Valley to Distribute 500 Fireproof Sentry Safes to Residents in High-Risk Fire Zones



Left: Attendees at the Shine LA event received one of 500 donated fire- and water-resistant safes. Right: Mayor Karen Bass greets local area residents at Fire Department 77.

DEERFIELD, Ill.—Nov. 24, 2025— Master Lock, a globally recognized leader in security solutions and part of Fortune Brands Innovations, Inc., is partnering with the Los Angeles Mayor's Office and the Boys & Girls Club of San Fernando Valley to distribute Sentry Safe fireproof safes and highlight the importance of third-party fire safety classification.

On Saturday, November 22, local area residents received one of 500 donated fire- and water-resistant safes by attending the Shine LA event at Los Angeles Fire Department 77. The Los Angeles County Fire Department and Los Angeles Mayor Karen Bass's office coordinated the event with the Boys and Girls Club of San Fernando Valley to help inform the public on ways to safeguard their most valuable items and memories in the event of a fire. Los Angeles area residents will have the opportunity to receive donated safes at additional events in the coming weeks.

"Hundreds of families received resilient safes for free through a new partnership with businesses and community organizations," said Mayor Bass. "We appreciate Master Lock, Sentry Safe and the San Fernando Valley Boys and Girls Club for partnering with the LAFD

and my office to bring emergency preparedness resources to Los Angeles households. Take a moment today to talk with your family about your household plan."

"We at Master Lock and Sentry Safe are grateful for the opportunity to do our small part to help Angelenos be prepared for the dangers and impact of household fires," said Dave Barry, the president of security and connected products at Fortune Brands Innovations. "A verifiable fireproof safe—one that meets a reputable third-party classification— can help protect essential documents and irreplaceable keepsakes that would otherwise be destroyed in a fire."

Residents of the La Tuna Canyon Valley and other nearby communities received the Sentry Safe Digital Fire/Water Safe, model [SFW123FTC](#), or Sentry Safe Alarm Fire/Water Safe, model [SFW123TSC](#). Sentry Safe fireproof safes are tested to the industry best-in-class UL-72 Class 350 standard in order to keep valuables protected.

Not all 'fire-safe' safes are tested to the same standards. A product may claim to be fireproof, but there is a significant difference between being fireproof for 10 minutes at 600°F and fireproof for one hour at 1700°F. Consumers need to look for third-party classification labels from Underwriters Laboratories (UL) to know they're getting performance they can trust.



The Sentry Safe Digital Fire/Water Safe, which bears the third-party classified UL and ETL marks, is one of the models that will be distributed to residents in the LA area.

Sentry Safe has a large selection of [fireproof and waterproof safes](#), which can be viewed and purchased at the Sentry Safe website, or at many online and in-store retailers. These safes bear the [third-party UL Classification](#) and ETL Verification marks that consumers should look for when selecting a fireproof and waterproof safe.

About Master Lock and Sentry Safe

Master Lock and Sentry Safe are globally recognized leaders in security solutions, setting industry standards for quality and innovation. Together, they offer a comprehensive portfolio of products designed to meet the needs of consumers, businesses, and industrial users. Both brands are part of Fortune Brands Innovations, Inc. (NYSE: FBIN). For more information, visit www.masterlock.com and www.sentrysafe.com.

About Fortune Brands Innovations

Fortune Brands Innovations, Inc. (NYSE: FBIN) is an industry-leading home, security and digital products company whose purpose is to elevate every life by transforming spaces into havens. The Company makes innovative products for residential and commercial environments, with a growing focus on digital solutions and products that add luxury, contribute to safety and enhance sustainability. The Company's trusted brands include Moen, House of Rohl, Aqualisa, SpringWell, Therma-Tru, Larson, Fiberon, Master Lock, Sentry Safe and Yale residential. Learn more at www.fbin.com.

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